

Jeevan Deep Paila

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Experienced data professional with over half a decade of expertise in the e-commerce industry, specializing in analyzing price trends, manipulating pricing data, and collaborating with various retail teams to determine optimal pricing strategies, rebates, and shipping for products. Proven track record in developing and implementing delivery of deal execution for major sale events, employing strategic insights resulting in significant revenue growth and enhanced competitiveness in the market. Adept at leveraging data-driven insights to drive strategic decision-making and maximize competitiveness in dynamic retail environments. Excited to leverage my specialized knowledge and skills while embodying the core Amazon leadership principles.

EDUCATION AND HONORS

IISc (Indian Institute of Science), Post Graduate Certification
Computational Data Science

Bengaluru
2023-current

- Cumulative GPA: Ongoing
- Relevant Coursework: Machine Learning, Data Science Statistics, Big Data Analytics, Probability & Discrete Mathematics

Bharath University, B.Tech.

Chennai
2013-2017

Mechatronics

- Cumulative GPA: 8.23/10
- Department Topper

PROFESSIONAL EXPERIENCE

Virtual Employee Pvt Ltd, Noida

Remote
2022-current

Data Integration Specialist for Fashion United (e-commerce/retail)

- Developed and implemented robust ETL pipelines, incorporating data cleanup and data analysis to ensure accuracy in the output details.
- Created and optimized guardrails to optimize resource prioritization, contributing to more informed decision-making and to effectively managing time and resources in a KPI-driven environment.
- Enhanced data quality by 32% through Regex with Python and SQL for cleaning and preprocessing data.
- Automated product categorization using advanced algorithms, achieving an accuracy of 97.5%, reducing manual effort significantly.
- Utilized PowerBI to create interactive pricing dashboards, analyze trends, and provide actionable insights to senior managers, stakeholders and cross-functional teams.
- Received, cleaned, and integrated diverse data sources (JSON, CSV, TSV, XML) in the system, ensuring a robust foundation for decision-making.

Amazon, Bengaluru

Remote
2020-2022

Automation Analyst

- Managed and collaborated with cross-functional/Retail teams, and worked with internal and external stakeholders to develop and optimize, improving data processing efficiency by 26%.
- Developed and maintained a centralized system for tracking shipping, rebate, delivery policy, and price changes, reducing relevant errors by 90%.
- Optimized data extraction performance using optimized SQL queries, resulting in an average 1.5-hour reduction in query execution times.
- Owned several process-related projects managing and training a team of 20 and leading them to add features for Amazon promotion and rebate tools
- Led a dynamic team responsible for shaping pricing strategies, rebate structures, and shipping policies for a diverse range of retail products at Amazon, ensuring the successful launch of Amazon-NL

Amazon, Bengaluru

Hybrid
2019-2020

Data Analyst (Pricing Data Mapping, Data Cleaning)

- Developed and implemented a comprehensive data validation process to ensure the accuracy and integrity of pricing data, reducing errors by 20% and enhancing the reliability of pricing insights provided to internal stakeholders.
- Implemented automated data scraping and reporting from competitor websites, extracting sales and other relevant data from competitor websites, cleaning the data for monitoring fluctuations during sales like Black Friday, Singles Day Sale, Prime Day, Festival Sales, etc throughout the year.
- Vigorously monitored and analyzed competitor activities across both the European and American regions, employing comprehensive research to inform pricing, shipping, and rebate decisions and enhance the competitiveness of Amazon's retail offerings.

SKILLS & CERTIFICATIONS

- Programming Languages: Python, HTML, CSS, SQL, Regex,
- Data Science & Miscellaneous Technologies: ETL, Data science pipeline (cleansing, wrangling, visualization, modeling, interpretation), Advanced Excel, Git, Data Analytics
- Data Science Professional Certification IBM/Coursera

Languages

- English, Hindi, German A2 (ongoing)